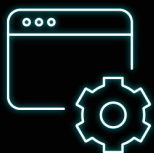


# DEEPFAKES ARE A REAL THREAT

Deepfakes negatively impact trust in others and society in general.  
**Protect yourself and your organization from deepfakes.**



Pay attention to your emotions. It's important to stop, look, and think before you take any type of action.



Leverage deepfake detection software that is available and always remain alert and cautious.



Be sure to evaluate any suspicious audio or video. Visual flaws can indicate whether or not the video or audio is real.



If you notice anything suspicious, report it immediately.



KnowBe4